



2023 ENTERTAINMENT SHOWCASE

April 5, 2023

SHOWCASE LOCATION

Gold Canyon RV Resort
7151 E US Highway 60
Gold Canyon, AZ 85118

REGISTRATION CONTACT

Lorraine Neitzer
membership@valsd.org (preferred)
480-671-1909

WEBSITE:

www.VALSD.org

Attention Performers:

Applications are now being accepted to take part in the annual VALSD Entertainment Showcase. This is a great opportunity to market to 100+ Activity Directors across the Valley. We are looking for acts that range from solo to group. You are welcome to submit 120 promotional flyers for distribution to Showcase attendees and to be included in our Annual Showcase Directory.

Please submit your completed application as well as the \$30 NON-REFUNDABLE application fee payable to VALSD.

- Send to Golden Vista RV Resort, Attn: Lorraine Neitzer – Activities Office, 3710 S. Goldfield Rd., Apache Junction, AZ 85119.
- Payment methods: Check payable to VALSD or request an invoice to pay with credit card.
- Deadline to register is 2/24/23.
- **Showcase selections will be made no later than March 4, 2023.** Notifications will go out by email.

The 2023 VALSD Entertainment Showcase is a one-day event. Participants must be available from 7AM to 5PM on the day of the event. Not all performance time requests can be honored. Accommodations will be made to the best of our abilities. Performance will be 10-12 minutes and you will utilize the sound system that is on site.

If you are unable to attend the whole time, please do not apply.

Chosen Showcase participants will have a table assigned to set up promotional material and handle bookings. IF you will be needing electricity at your table, please include this information in the application.

Participants chosen for the 2023 VALSD Entertainment Showcase will need to pay an additional fee to perform in the Showcase. The \$30 application fee will go towards the following fees:

- Performances that charge below \$300 is \$125
- Performances that charge between \$300-850 is \$175
- Performances that charge between \$851-2000 is \$225
- Performances that charge more than \$2000 is \$300

Fee includes Showcase advertisement and performance, flyer placement in Showcase Catalog given out to attendees and 2 breakfast and lunch vouchers. **(Additional vouchers can be purchased ahead of time for an extra \$30.)**

Applicants not selected for the 2023 Showcase are welcomed to be included in the Showcase Catalog that are given to all the paid attendees of the Showcase. This is a great marketing tool that is used for years to come by the Activity Directors. The fee to include flyers is \$75. This must be paid at the time of flyer submission. No exceptions.